

## Interview Topic:

### **International Blunders and Bloopers: Traveling Executive Shares Hilarious Mistakes Made While Living and Working in Other Countries**

*Prepare to Laugh as Brenda Reveals Some of her Biggest International Mistakes...  
And What She Learned From Them*

#### Possible Interview Questions:

- 1) So, what makes you an expert in overseas travel? How many countries have lived in, worked in, and traveled to?
- 2) I imagine living overseas has given you an opportunity to see some pretty interesting things... and make some pretty embarrassing mistakes! Can you "classify" the types of mistakes you've made most?
- 3) Got it -- so you say most mistakes you've made have fallen into three categories: language mess ups, cultural misunderstandings, and food - "Fear Factor" style! Let's start with language... can you share a couple of examples of mistakes you've made while learning and using foreign languages?
- 4) Ouch! How embarrassing... What about some cultural misunderstandings you've experienced?
- 5) Living overseas and traveling as much as you do, you must have to eat a lot of foreign foods. Tell us about some of the wildest things you've eaten. Any embarrassing mistakes you made around that?
- 6) Despite all of your foibles, you still live outside of your native country -- the United States -- so you must enjoy living overseas. What are some of the biggest lessons all of your years of international blunders and bloopers have taught you?

***Brenda S. Bence** is an internationally-recognized branding expert, certified executive coach and award-winning author of the **How YOU™ Are Like Shampoo** personal branding book series. With an MBA from Harvard Business School, Brenda spent the first 20 years of her career building mega brands for Fortune 100 companies across four continents and 50 countries. Now, as President of her own business - Brand Development Associates International - Brenda helps companies and individuals achieve greater success through building powerhouse corporate and personal brands.*



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## BRENDA BENCE

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