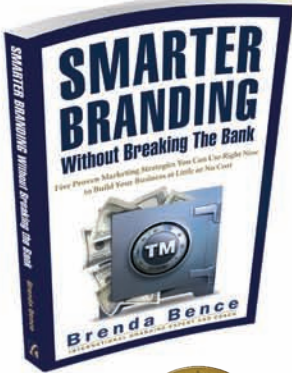


Award-Winning Branding Books

by **BRENDA BENCE**

Released September 2011



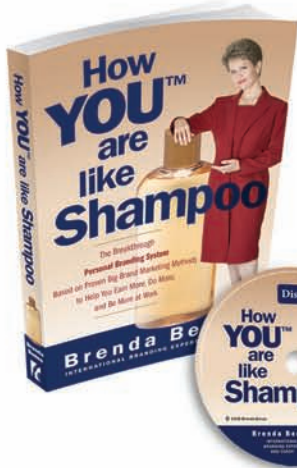
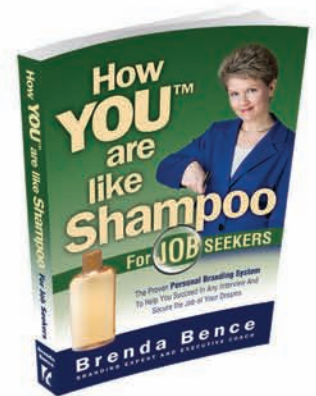
Smarter Branding Without Breaking The Bank

- **Gold Winner**, Advertising/Marketing/PR/Event Planning - Axiom Business Book Awards 2012
- **Winner**, Business-Marketing & Advertising Category - International Book Awards 2012
- **Winner**, Sales & Marketing Category - National Indie Excellence Awards 2012
- **Award-Winning Finalist**, Business Category - Next Generation Indie Book Awards 2012
- **Award-Winning Finalist**, Entrepreneurship & Small Business Category - International Book Awards 2012
- **Award-Winning Finalist**, Marketing and Advertising Category - National Best Book Awards 2011
- **Award-Winning Finalist**, Entrepreneurship Category - National Best Book Awards 2011



How YOU™ Are Like Shampoo for Job Seekers

- **Grand Prize Winner** - National Beach Book Festival 2009
- **Winner**, Best Book in the Business Category - National Beach Book Festival 2009
- **Winner**, Career Category - National Indie Excellence Awards 2010
- **Finalist**, Career Category - National Next Generation Indie Awards 2009
- **Finalist**, Career Category - ForeWord Magazine's Book of the Year Awards 2009
- **Bronze Award Winner in the Non-Fiction**, Motivational Category - Readers Favorite Awards - 2011



How YOU™ Are Like Shampoo (Paperback and Audio Book)

- **Winner**, Audio Book Non-Fiction - National Indie Excellence Awards 2009
- **Award-Winning Finalist**, Business/Careers Category - National Best Book Awards 2008
- **Award-Winning Finalist**, Audio Book Non-Fiction, Unabridged - National Best Book Awards 2008
- **Award-Winning Finalist**, Audio Book Self-Help/Motivational - National Best Book Awards 2008



How YOU™ Are Like Shampoo for College Graduates

- **Winner**, Career Category - Next Generation Indie Book Awards 2011
- **Winner**, Young Adult: Non-Fiction Category - National Best Book Awards 2010
- **Silver Award Winner in the Non-Fiction**, Business/Finance Category - Readers Favorite Awards 2011
- **Finalist**, Career Category - National Indie Excellence Awards 2010

