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Brenda Bence Selected As a "Top-Idea Maven" by The Woman's Advantage.

Entrepreneur's Advice Featured in 2010 Woman's Advantage Calendar - The Woman's Advantage Shared Wisdom Calendar

Raleigh, N.C. - Brenda Bence, Founder and President of Brand Development Associates (BDA) International, Ltd, was selected from hundreds and hundreds of submissions to be featured in the 2010 Woman's Advantage Calendar. The calendar will provide advice for women business owners from influential women leaders across the US and Canada.

Mary Cantando, Growth Expert of The Woman's Advantage, recently announced that, for the second year in a row, Brenda Bence's advice will be included in the calendar which is to be released in September.

"Brenda Bence's quote was selected because it was powerful yet easy to understand. Her idea is relevant to almost every woman in business today." says Cantando. "Women business owners and those who dream of starting a business will learn so much from the advice provided by Brenda Bence and the other successful women quoted in the calendar."

The Woman's Advantage 2010 Calendar will provide sound bites of advice on key business issues including: organization, promotion, sales, and human resources.

About Brenda S. Bence:

Brenda Bence is an internationally-recognized branding expert, certified executive coach, dynamic speaker and author of the award-winning *How YOU™ are like Shampoo* series of personal branding books. With an MBA from Harvard Business School, her 25-year career has included developing mega brands for Fortune 100 companies across four continents and 50 countries. As President of BDA Int'l, Brenda now travels the world speaking, training, and coaching individuals and corporations to greater success through creative yet practical brand development.

For more information, please visit www.BrendaBence.com or www.BDA-Intl.com.

About The Woman's Advantage:

The Woman's Advantage is a line of information products, including books, workbooks, audio CDs, and calendars designed exclusively for successful women business owners. For more information, call 919-841-0401 or visit <http://www.WomansAdvantage.biz>